

PRESS RELEASE**BUTCHART MARINE SERVICES BECOMES
IADYS' JELLYFISHBOT EXCLUSIVE DISTRIBUTOR
FOR AUSTRALIA AND NEW ZEALAND**

Allambie Heights (Australia), May XX 2022 - IADYS, French innovative start-up developing Artificial Intelligence and robotic products in service of environment, located in France, on the Mediterranean coast near Marseille, has announced today its partnership with Butchart Marine Services, a major step forward in the Australian and New Zealand markets.

The start-up is known for its Jellyfishbot, a compact and robust robot which collects autonomously or remotely the waste (bottles, cans, plastic wrappers, cigarette butts, microplastics, paint particles, etc.) and the oils on the surface of water bodies. Ideal for cleaning up the harbours, industrial and touristic areas, the Jellyfishbot is a major tool for the maintenance and the preservation of the water bodies. By acting as close as possible to the source of the pollution, it prevents the dispersion of the pollutants into rivers, seas and oceans.



Since its inception in 2016, IADYS has continuously expanded internationally. A first fundraising in June 2021 has allowed the company to speed up the development process and comfort its position especially in the Asia-Pacific area. At the end of the first quarter of 2022, almost 50 robots have already been adopted equally by marinas, commercial ports, shipyards, private companies dedicated to waste collection such as SMA (Monaco Sanitation company) in Monaco, by companies specialised in industrial sites' depollution such as Serpol, and by one private

petrochemical company. The efficiency and reliability of the Jellyfishbot are no longer in question. Lately, Research Institutes in France and abroad chose to acquire a robot to conduct research on microplastics. Finally, several theme parks and leisure centres are beginning to be equipped. For example, the Yokohama Hakkeijima Sea Paradise aquarium uses the robot to maintain their water bodies but also to educate and develop the awareness of their audience regarding the coast preservation.

With its current network of distributors in Japan, Taiwan, Singapore, UAE, United Kingdom, Spain, Greece and Finland, in addition to the network operating in the French market, IADYS turned to Butchart Marine Services to expand its solution in Australia and New Zealand, strengthening its position on international markets and in Oceania.

Greg Butchart, Butchart Marine Services' CEO comments this partnership: *"I first saw the Jellyfishbot at the METS trade show in Amsterdam back in November 2019. I was there visiting all of our other marine suppliers and I was immediately interested in the Jellyfishbot as soon as I saw it. As the world tries to solve the issues with marine pollution this product seemed to be the perfect solution for harbour and river use, in marinas and other water-*



based locations. Of course not long after that meeting the world changed and while we continued our discussions we at Butchart Marine Services and IADYS signed an agreement for us to be their official distributor for Australia and New Zealand. Our first order arrives in January 2022 and we already have clients lined up to look at it. We are very excited about this product and working with the IADYS team in the future."

Nicolas Carlési, IADYS founder and CEO, shares his thoughts on this entry in Oceania and this new partnership: *"We are thrilled to collaborate with Butchart Marine Services for the distribution of our Jellyfishbot robots in Australia and New Zealand. These are key markets, on a journey towards sustainability. The issue of water there is, if not worrisome, then predominant, and our Jellyfishbot presents solutions for depollution that fully respond to the problems associated with it. We are confident in the expertise of Greg Butchart and Butchart Marine Services to succeed in this new market."*

The first Butchart's Jellyfishbot has been delivered in January, and will be followed soon by a second one, with a delivery expected before the second half of the year. In the meantime, at the occasion of the Marinas22 International Conference and Trade Exhibition, that will be held on Monday 23rd and Tuesday 24th May at the JW Marriott Gold Coast Resort & Spa, Butchart Marine Services will present the Jellyfishbot to the region's leading marina and club operators, owners and vendors along with related government agency representatives. Cyril Castello, IADYS' Sales Director will attend the show, alongside Greg Butchart.

The next few months look promising for IADYS too, with discussions underway with distributors in Middle East, North Africa, New Zealand, the USA and Canada.

"The order book is filling up fast, we expect to reach our target of 90 robots in service by the end of the year, and the set-up of the second level of autonomy, with detection of moving obstacles this time, is planned for 2023." added Nicolas Carlési.

About IADYS

Founded in 2016 by Nicolas Carlési, IADYS - Interactive Autonomous Dynamic Systems - is a young company which designs, develops and delivers Artificial Intelligence & Robotic innovations. The start-up is in particular committed to marine environment protection, with the Jellyfishbot: a small robot that collects floating waste and oil pollution. With its successful international strategy, IADYS can proudly count on a significant establishment in Western Europe (Spain, Germany, Switzerland, United Kingdom, Finland and Norway), in the Asia-Pacific area (Japan, Singapore, Taiwan and Australia), and is beginning to be present in Dubai and USA. <https://iadys.com>

About the JELLYFISHBOT

Autonomous, robust and handy, the Jellyfishbot is a multi-purpose solution designed for all: ports, marinas, leisure and sports structures, hotels, camping, industrial sites and work sites, shipyards and also research institutes. It allows the users to clean and collect waste and oils on the surface of water bodies, in the hard-to-reach areas, in total safety, autonomously or remotely. It can be equipped with various probes and can also measure the quality of the water (salinity, temperature, turbidity, cyanobacteria and phytoplankton concentration levels, etc.) and can perform bathymetry surveys, up to 10 m in depth. <https://jellyfishbot.io>

Youtube Jellyfishbot presentation: <https://youtu.be/X6sY4oW9naM>

About BUTCHART MARINE SERVICES

Butchart Marine Services offer high quality and innovative solutions to boat hoisting, transportation, storage and marina facilities. The international brands offered are market leaders providing efficient solutions to boat yards, hardstands, boat builders and marinas. Quality brands that will deliver reliability, durability, compactness, user friendliness and increased revenue. These include Ace Marina Floats (Marina Floats and accessories), Brownell Boat Stands (boat storage solutions), Roodberg (straddle carriers and hydraulic trailers), Multi-Mover electric tugs and most recently the Jellyfishbot. Butchart Marine Services is based in Sydney offering professional services across Australia, New Zealand and Asia. The company works closely with each individual client to provide the most practical and economical solution tailored to their environment. <https://butchartmarineservices.com.au/>

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